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EZwebleads.com Introduces Low-Cost Subscription-Based Websites for Small Businesses.

EZwebleads.com introduces new low-cost subscription website plans for small businesses, providing an economical option to convey a professional online business image, while generating new business opportunities through sales leads delivered directly to a cell phone, mobile device and/or email.

DAVIE, FL, October 30, 2008 **/24-7PressRelease/** -- In an effort to create an innovative low-cost promotional sales tool for small businesses, this week Abbazia & Associates, Inc. introduced EZwebleads.com, a new subscription-based website service for small businesses. The service provides three (3) professional website plan options ranging from \$29.95 to \$44.95 per month, with the added benefit of generating new business opportunities through the use of a website customer inquiry form that sends text message sales leads directly to the business owner's cell phone, mobile device and/or email.

Today, people research and look for products and services on the Internet at all hours, often late at night after traditional business hours. With an EZwebleads.com website, a business is never closed. "For the local contractor, nutritionist, specialty store, personal trainer, landscaper, roofer, cleaning service, or any small business owner, EZwebleads.com is an inexpensive marketing option for expanding their business," said Jay Abbazia, Principal at EZwebleads.com. For a nominal set-up fee and very reasonable monthly subscription rates, small business owners can now have an Internet presence and can promote their web address on all of their new and current business promotional materials (business cards, invoices, display advertisements, truck signs, yellow pages, local events, etc.). EZwebleads.com members now have the ability to communicate with a larger group of new prospective customers and can more effectively develop customer loyalty. Small business owners do not need to be Internet-savvy. Member websites can be set-up in about one week, with basic website maintenance included.

"As a former webmaster and director of product marketing for a Fortune 200 company, I came to understand the power of the Internet for businesses both large and small. But for many small businesses, a commitment of hundreds or thousands of dollars for website design and maintenance is simply not an option," said Mr. Abbazia. "Especially in today's uncertain economy, small businesses need to be on the Internet to expand their client base, but with a minimum financial commitment. That's why we have introduced EZwebleads.com." EZwebleads.com is different, since it is a month-to-month subscription service. Members subscribe to the service, but can cancel at any time if their business needs change. There is a nominal cost to get started with little risk for the business owner. "For less than a \$60.00 initial investment, a company can be on the Internet. It's a win-win option for small business owners, and we're proud to offer EZwebleads.com as a marketing tool that's long overdue," said Abbazia.

About EZwebleads.com

Established as a marketing and advertising placement company, Abbazia & Associates, Inc. has built customized websites for clients since 1996. With a focus on small business owners, the company has now introduced EZwebleads.com. The company's mission is to provide great looking, low cost websites to small business owners, so that they can focus on growing their customer base in today's slowing economy. For additional company information, please visit www.ezwebleads.com.